



**MEETING AGENDA**  
**Monday, November 26, 2012**

**Southwest Riverside County Association of Realtors®**  
**26529 Jefferson Ave, Murrieta CA 92562**

**Presiding: Dennis Frank, Chair**

**2012 Strategic Initiatives**

*Budget & Tax Reform / Job Creation and Retention / Environmental Reform*

**Call to Order, Roll Call & Introductions:**

**Chair Report**

**Agenda Items**

1. **Approval of October 2012 Meeting Minutes** **Action**
2. **2012 Wrap-up** **Information**
  - Legislator Report Card
  - Bill Tracker
  - State & Federal focus
  - SWCLC Perception/Role in Community
3. **2013 Strategic Plan** **Action**
  - Strategic Initiatives
  - Policy Platform
  - Operating Manual
  - Directors - roles & responsibilities
4. **2013 Goals** **Action**
  - Sponsor outreach (newsletter, monthly report, legislative support)
  - Author a bill (2014?)
  - Representative to coalition members (EDC, MTG, CVB, MFG, etc.)
  - Monthly Sacramento visits
5. **Chamber & Council Member Announcements** **Information**
6. **Lunch Sponsor** **Thank You**
7. **Adjourn – Next meeting January 21, 2013**

**The Southwest California Legislative Council Thanks Our Partners:**

- |  |  |  |
|--|--|--|
| - Southwest Riverside County Association of Realtors | - Elsinore Valley Municipal Water District | - Lake Elsinore Valley Chamber of Commerce |
| - Metropolitan Water District of Southern California | - Abbott Vascular                          | - Wildomar Chamber of Commerce             |
| - Near-Cal Corporation                               | - The Murrieta Temecula Group              | - Southern California Edison               |
| - Economic Development Corp of Southwest California  | - Temecula Valley Chamber of Commerce      | - Loma Linda University Medical Center     |
|  | - Murrieta Chamber of Commerce             | - Southwest Healthcare Systems             |
|  |  | - Walmart                                  |

*Please consider adding your business to the list. The SWCLC is fully funded by sponsorships from various private organizations and businesses. The SWCLC exists solely because of the contributions of these proactive organizations and businesses located throughout the region. Without their support the actions of the SWCLC would not be possible.*

**Southwest California Legislative Council**  
**Strategic Initiatives**  
*As of January 1, 2012*

The focus of the SWCLC 2012 Policy platform will be to support these primary initiatives. However, any policy or legislative initiative that may impact local members will be considered.

- ✓ ***Job Creation & Business Retention***
- ✓ ***Budget and Tax Reform***
- ✓ ***Environmental Reform***

**Southwest California Legislative Council**  
**Policy Platform**  
*As of January 1, 2012*

**Infrastructure Improvements**

1. Review and evaluate policies that ensure the Southwest California region maintains a reputation as an attractive prosperous location for business; to balance employment and housing needs with natural resource preservation; and to plan and construct the community infrastructure necessary to support current and future business needs.
2. Monitor land use, planning, housing and zoning issues that affect the Southwest California regional business community.
3. Review and evaluate development projects within the Southwest California region.
4. Encourage an adequate supply of appropriate housing to meet the needs of the Southwest California region.
5. Review and evaluate reliable, stable, and competitively priced energy supplies for California's businesses and consumers.
6. Review and evaluate policies that improve water quality as the result of comprehensive approaches that will reduce contaminants from water sources in a cost effective manner.
7. Review and evaluate policies that promote safe, clean, high quality, adequate and reliable water supplies supporting the needs of economic growth and quality of life in the Southwest California region.
8. Review and evaluate policies that promote the Southwest California region as the frontrunner of technological advances in any infrastructure improvements throughout the region.

**Taxation and Government Reform**

1. Review and evaluate reform measures that solve the state budget's continuing structural deficit that promotes real economic growth and job creation.
2. Encourage cooperation among government agencies, and work to streamline and reduce unnecessary or conflicting requirements of regulatory agencies.
3. Review and evaluate cost effective ways to privatize government services and public contracts while maintaining or improving standards.
4. Review and evaluate state and local fee & tax increases and new fee & tax categories affecting the regional business community.
5. Support and promote when appropriate the preparation of cost/benefit analysis ensuring economic impacts are weighed before the imposition of regulatory statutes.
6. Ensure that regulations on business are kept to a minimum and do not put regional businesses at a competitive disadvantage.
7. Encourage the protection of private property rights.
8. Support state programs that secure tax credits for targeted work training programs.
9. Consider and review policies that promote the outsourcing of essential public services by government agencies.

10. Support practical business accounting procedures at the state level when trying to balance the State Budget.
11. Review and evaluate social welfare policies that are expansive and unregulated throughout all levels of government.

### **Pro-business Leadership**

1. Monitor and review the process of redistricting reform in California elections to ensure competitiveness of the highly politicized process of drawing legislative and congressional districts.
2. Review and evaluate local, statewide, and when appropriate, federal legislation as it pertains to the SWCLC's policy priorities and communicate the information to all chambers' membership.
3. Continue to enhance working relationships with local, state and federal representatives and their staffs.
4. Consider and review legislation that promotes standards of corporate governance that guide boards of directors and corporate officers in managing their corporations in a competent, ethical manner.

### **Labor and Employment**

1. Review and evaluate measures that reform the extraordinary costs of the state's public pension system for the sake of the state's overall fiscal health.
2. Monitor and review alternatives to (1) any proposed state minimum wage increases and (2) any local or state living wage ordinances.
3. Monitor and provide recommendations to the current workers' compensation reform measures to reduce costs to businesses.
4. Consider and review responsible healthcare policy proposals that maximize free market forces, minimize mandates upon insurers and providers, and results in increased availability of healthcare coverage affordable for employers, employees and individuals.
5. Monitor measures that reform our state's educational system and encourage workforce preparation.
6. Advocate against the unwarranted and frivolous lawsuits on our businesses, consumers, taxpayers, and communities.
7. Monitor proposals that undermine the current process of guaranteeing secret-ballot elections for unionization such as card check.

### **Immigration Reform**

1. Support efforts that create a guest worker program that is comprehensive, addressing both future economic needs for workers and the status of undocumented workers already in the United States.
2. Support the creation of an effective employment verification system that is fast and reliable and the impacts on Southwest California businesses while understanding enforcement ramifications at the local, state and federal level.
3. Support policies that ensure all workers enjoy the same labor law protections.
4. Support policies that require all workers striving for citizenship to demonstrate a working knowledge of the English language and American civic requirements.
5. Support policies that expand temporary visa programs for essential workers, creating paths to permanent

residence for these workers and providing a way to earn legal status for the millions of undocumented workers already in the United States.

### **Healthcare**

1. Consider actions that preserve the current voluntary employer-provided health coverage system.
2. Continue the efforts to contain the costs of premiums.
3. Conform to federal law on health savings accounts.
4. Support legislation to allow employers to offer more affordable benefit plans that allow choices in coverage.
5. Support policies that prevent cost shifting from government-provided programs to the private sector.
6. Work to curb the expansion of litigation in the healthcare system.
7. Support the wellness and disease management education programs.
8. Monitor policies that encourage continued medical discoveries and innovations that improve quality of care.
9. Work to improve the timeliness of hospital construction and to ensure costs associated with such construction are kept at reasonable rates.
10. Help to reform the state hospital construction review process and the archaic methods used to delay hospital readiness.

### **Transportation**

1. Review and evaluate public and private sector transportation improvement plans that impact congestion on freeways, streets and roads, and ensure mobility within the Southwest California region.
2. Review and evaluate legislative and regulatory proposals that impact the automobile, trucking, rail, aviation, and maritime industries.
3. Review and evaluate legislation and regulatory proposals that might place the Southwest California logistics industry at a competitive disadvantage.

### **Environment**

1. Support policies that recognize the importance of balancing environmental issues including green programs and their impacts on the public and private sector.
2. Monitor policies that ensure long-term positive impacts on environmental stability and the economic vitality of the Southwest California region.
3. Encourage responsible environmental regulations and the potential impacts on local governments and agencies.

### **Tourism and Business Expansion**

1. Support a stronger relationship between the Economic Development Corporation (EDC) serving Southwest Riverside County and the Cities of Temecula, Murrieta, Lake Elsinore and Wildomar in order to advertise and enhance the Southwest California region.
2. Support and promote policies to increase travel visits to the wine country and other areas of interest in order to help stimulate the local economy and provide jobs throughout the Southwest California region.

3. Review and evaluate policies that ensure that the Southwest California region maintains a reputation as an attractive and prosperous location for doing business.
4. Promote economic development opportunities in the Southwest California region for business retention, expansion and attraction.

**Southwest California Legislative Council**  
**Operating Procedures**  
As of January 1, 2012

**I. Composition**

The SWCLC board shall consist of 16 voting members, five representatives appointed by the board of directors from each of the three original founding chambers of commerce of the SWCLC and one seat appointed by the Wildomar Chamber of Commerce. The SWCLC voting membership shall be a general representative makeup of the total five chambers and a balance of industry representation throughout the region.

The Chair position shall be assigned to one chamber for a two year term rotating thereafter among the three original chambers.

SWCLC board members shall serve a one (1) year term beginning January 1 and ending December 31, with no term limits.

The SWCLC board membership is open to all Chamber members in good standing. SWCLC meetings are open to all members of the four chambers. All elected officials, or their designees, representing the region or individual cities are ex officio, nonvoting members of the SWCLC.

**II. Policy Platform**

Each year, SWCLC shall develop a policy platform consistent with SWCLC's mission statement of local, state, and federal legislative issues for the following year. The Policy Platform shall be used to track local, state and federal legislation that might have an impact on the Southwest California region. The Policy Platform shall be recommended to the Board of Directors of each chamber no later than their January meeting for discussion and approval.

**III. Legislation Position Authority**

Board of Directors

The Board of Directors of each chamber shall be updated each month of any legislative positions approved by SWCLC. The Board of Directors shall have the authority to excuse their chamber from any position of the SWCLC.

SWCLC board members shall have the authority on behalf of the Board of Directors of the four chambers, to approve any legislative positions that align with the approved policy platform consistent with SWCLC's mission statement. Decisions shall be made by a simple majority vote of the SWCLC Board of Directors present.

Executive Committee of SWCLC

The SWCLC Chairman, the immediate Past Chair and the President/CEO of each of the original three chambers, shall have the authority, by a majority vote, to act on behalf of the SWCLC to approve any legislative positions that align with the policy platform consistent with SWCLC's mission statement.

The SWCLC shall be notified of this action within 48 hours. SWCLC Board of Directors shall have the authority to modify any decision of the SWCLC Executive Committee at its next scheduled meeting.

**IV. Voting Membership Vacancies**

Prospective SWCLC board members may apply for openings by notifying the President/CEO of their respective chamber. The SWCLC Chair, in consultation with the representatives of each of the four chambers, will appoint voting SWCLC board members to fill in vacancies during the year.

**V. Attendance**

SWCLC shall meet the third Monday of each month at noon. If a SWCLC member accumulates more than 3 unexcused absences a year, the member loses their voting privileges.

An unexcused absence will be charged to members if notification to the SWCLC Chair is not made prior to the start of the SWCLC meeting.

**VI. Minutes**

Minutes will be kept at all SWCLC meetings.

**VII. Quorum**

A quorum shall consist of 9 voting members in attendance at any regularly scheduled meeting.

**VIII. Amendments**

The authority to modify and approve the SWCLC Operating Procedures shall be vested in the Board of Directors of each of the four chambers.